



Ets. Privés

MJM GRAPHIC DESIGN

Enseignement professionnel des arts appliqués
PARIS - NANTES - RENNES - STRASBOURG

www.mjm-design.com



DESIGN AND IMAGE PROFESSIONS

14 artistic training courses

Possibility of work-linked training courses



35 YEARS OF EXPERIENCE

250 professional lecturers
sharing their passion



4 SCHOOLS IN FRANCE

Paris / Nantes / Rennes / Strasbourg



2 000 STUDENTS

A multitude of talents!

71% of the students
got a job within 6 months



WHO ARE WE?



A unique school.

MJM Graphic Design was founded in Paris in 1979. Just a few schools of applied arts existed at that time, but no one was offering a comprehensive curriculum with professionally oriented courses.

Then MJM opened its doors and from the very first year, the school decided to highlight meetings with professionals. Its main credo has always been to exploit the complementarity between theory, practice and working life.

All the courses are delivered by professional lecturers and contributors who embody a strong link between the student life and the professional environment of the applied arts. Besides, the students can choose work-linked courses which allow them to combine education and solid field experience.



“ Make your passion
your profession!

FOR EACH TALENT A TRAINING COURSE!

Creative careers are complex and constantly evolving. In each of the 4 schools, MJM Graphic Design offers 2 education poles: « Design crafts » and “Image crafts”.

Those training courses cover all the professions related to applied arts. MJM Graphic Design is a real breeding ground for creativity!

ON THE CUTTING EDGE OF TRENDS!

Every year, MJM Graphic Design reviews its programs, by creating new courses and new curriculums. The school also recruits new lecturers in order to meet the needs of the companies and also to respond better to the innovations which make the artistic careers evolve. Their collective professional experience places students at the cutting edge of contemporary creative industry. Just like a chameleon - the emblem of the school - the students learn how to be efficient, and how to master many techniques so that they can evolve and adapt to all current creative streams and trends.





THEY ARE ASKING MJM TO PROVIDE THEM WITH TOP-NOTCH CREATIVE TALENTS

Every year, a wide range of projects in partnership with leading companies are created. They usually appreciate to resort to MJM's students and its training courses to develop internships.

It represents a real advantage for the students who are regularly recruited by those companies constantly looking for young talents able to integrate the creative processes of their design department.

A RICH & INTENSE SCHOOL LIFE



In the students' eyes, MJM Graphic Design is much more than a simple school: it is indeed an exciting place for learning, but it is also a unique place of social interchange and creation! The courses are complemented by an active use of online activities such as an intensive use of social networks and a school blog. The students can also join together and interact through collective challenges and personal projects. They also have the opportunity to experience a rich and intense life together thus creating a strong friendship between them.



Audiovisual & image professions



**VIDEO EDITING
SPECIAL EFFECTS**



**3D ANIMATION
VIDEO GAMES**



PHOTOGRAPHY



WEBDESIGN



COMPUTER GRAPHICS



MOTION DESIGN 2D/3D



The latest additions

In 2012, MJM Graphic Design created 2 new programs: 'Motion Design' and 'Product Design' / 'Design Produit' in French. Those two programs actually match the new perspectives of advertising creations and the new rules of the product development, which are often challenged by the marketing imperatives of companies.



A degree certified or CSFP

The different curriculums vary between one and three years according to the targeted careers.



At the end of the training, the students are issued a vocational training certificate (CSFP or Certificat Supérieur de Formation Professionnelle in French).

Design professions

**FASHION DESIGN
PATTERNMAKING**



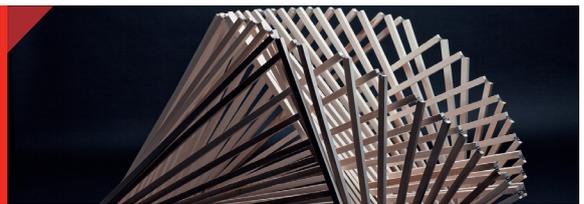
**INTERIOR
DESIGN**



**INTERIOR
ARCHITECTURE**



PRODUCT DESIGNS



**VISUEL
MERCHANDISING**



GRAPHIC DESIGN



HOME RELOOKING



**PREPARATORY
WORKSHOP**



BETWEEN KNOWLEDGE AND KNOW-HOW



NELLY PERLADE
PHOTOGRAPHERS' REPRESENTATIVE

"I love sharing the feeling of curiosity with students, so that they discover universes they even didn't suspect."

MJM Graphic Design offers training courses led by professionals, dedicated to future professionals. Through the different training courses indeed, the school aimed at forming future professionals whose open-mindedness and skills will meet the companies and design departments' expectations. That is why all the courses are taught by active professionals and lecturers (acclaimed designers, applied artists and makers for example).

Because those professionals are experts in their fields: they enable the students to acquire a theoretical but practical overview on today's trades and professions.

MJM Graphic Design also offers sandwich courses in order to allow the students to combine education and professional experience. Therefore, their studies and experimentations open their thinking to the world around them and help them develop a full range of valuable skills. Work-linked training courses are still poorly developed within schools of applied arts in general. However, since several years now, MJM Graphic

Design has implemented comprehensive curriculums that meet the expectations of companies: a major asset for the integration into the world of work of the future graduates!



MATHIEU BOISSIMON
STUDENT

"The fact our teachers are professionals helps us stay connected to the world of creation, and it allows us to be up-to-date with the latest trends"

NOT-TO-BE-MISSED EVENTS THROUGHOUT THE YEAR

Each year, in addition to their training courses, MJM Graphic Design organizes workshops and conferences with professionals.

During the conferences, professionals come to explain and share their job and passion with the students. The workshops focus on practice and creation with a particular subject, which is chosen in advance.

Those workshops are led by specialists and last 2 or 3 days. It is a great opportunity for the students to interact and train with outside professionals.

Skilled and self-confident, the young creative minds that are trained within the MJM schools are ready to enter the labor market



“ONE DAY, I WILL HAVE MY OWN DESIGN COMPANY. WHEN I THINK BACK TO THE DAY I SAID THAT, IT WAS DURING THE FIRST DAY OF SCHOOL, 6 YEARS AGO”

Laura Lemarchand- Ancienne étudiante



A LOT OF CREATIVE CHALLENGES

Besides courses, workshops and conferences, the creative life never stands still at MJM Graphic Design!

Every year, many projects, contests, happenings or exhibitions are proposed to the students. It is a great occasion to appeal to their creativity, and it is a way for them to exchange opinions with the different sectors throughout achievements involving a wide range of arts.

The students also make the best use of their knowledge to build actual projects that will be judged by professionals

The ‘Box Téva Déco’ Challenge

For the second successive year, the ‘Box Téva Déco’ works with MJM Graphic Design and students specialized in interior design. Téva is a French TV channel and the show is broadcast every Sunday at 11 am. In fact, teams of students compete, and they also have to do their best to create a setting by following particular rules. The ‘Box Téva Déco’ embodies a new opportunity for the students to work with various types of constraints: budget, place or style... A daily challenge for professional decorators!

Le Lieu du Design

A famous site in the design industry located in the Ile de France region usually resorts to the MJM Graphic Design schools. The students of the 3D animation department developed a 3D

animation recreating ‘Le Lieu du Design’ and its exhibitions. The presentation film of the place has been edited by students from the Video editing department themselves.

Moreover, during the year 2012-2013, the students were able to work on stimulating and challenging creative projects:

- In October 2012, students from the Fashion Design and Patternmaking sector participated in ‘le Salon du Chocolat’ in Paris, a big fair dedicated to chocolate, which is held every year. They created items for the fashion show.

- 3 students from MJM won the competition organized by ‘Young Creative Chevrolet’ / visual arts category.

- The students from the MJM School in Rennes from the Special effects sector participated in the making of the special effects of the French movie ‘L’Echange’ by Jacques Stival, released in Spring 2013.

A SINGLE NAME, A VARIETY OF SCHOOLS



PARIS

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STRASBOURG

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03 88 75 03 75

Since the school was created in 1979, MJM Graphic Design opened 4 schools in France. The latest MJM School created, which is located in Nantes, will open its doors in October 2013.

The MJM schools share the same values: to develop tomorrow's creative talents thanks to a comprehensive career-centred training system.

The schools from Paris, Rennes, Strasbourg and Nantes develop their own identity thanks to their students, but also thanks to the companies and local partners with which they work with.

Each school also proposes a lot of contests, exhibitions, or meetings related to its own region thus building an extensive cultural program.

THE OPEN DOORS DAY AT MJM

An open doors day is traditionally organized in each school. Such an event is a great opportunity to highlight the talents of each town and its students. The school becomes a kind of exhibit hall, which bustles with activity within a few hours. In addition to that, some information days are spread throughout the year, such as conferences, site visits ...

charge of communication

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